

NARAMATA BENCH WINES TAILGATE

2026 Sponsorship Opportunities

Naramata Bench Wineries Association is pleased to present the revival of Tailgate. This once infamous event was the hottest ticket in town for both locals and visitors alike; a winemaker's celebration of harvest; where everyone is invited. This year Tailgate returns; bigger and better than ever! Sunday, September 13th over 300 guests will join our local beverage producers in Naramata for an unforgettable afternoon of small town vibes, good times and great wines.

As a community focused event, we are looking for likeminded partners to sponsor the revival of this event and its life into the future. If you're looking to have in celebrating Naramata, our wines and sharing our piece of paradise, we'd love to have you onboard.



VINTAGE SPONSOR \$10,000 - SOLD OUT

As our title sponsor for the event, you'll receive full recognition for your contribution to the success of Tailgate 2026.

- 20 Event tickets
- Banner or sign placement (must be provided)
- Event Booth Activation (optional)
- Logo placement on advertising, glassware and t-shirts
- 10 Limited Edition Artist T-shirts
- Event speech and acknowledgement

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SPARKLING SPONSOR \$2500

- 6 Event tickets
- Banner or sign placement (must be provided)
- Event Booth Activation (optional)
- Logo placement on advertising and t-shirts
- 3 Limited Edition Artist T-shirts
- Event acknowledgement



PINOT NOIR SPONSOR \$1000

- 2 Event tickets
- Logo placement on advertising and t-shirts
- 1 Limited Edition Artist T-shirt
- Event acknowledgement



PINOT GRIS SPONSOR \$500

- 2 Event tickets
- Logo placement on advertising
- Event acknowledgement

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2026 Sponsorship Opportunities

CONTACT NAME _____

COMPANY NAME _____

ADDRESS _____

PHONE _____

EMAIL _____

WEBSITE _____

SOCIAL HANDLES _____

SPONSORSHIP SELECTION _____

FOR QUESTIONS OR TO SUBMIT YOUR SPONSORSHIP FORM, EMAIL
OFFICE@NARAMATABENCH.COM