



NARAMATA BENCH WINES

Care



UNCONVENTIONAL FARMING

As our children play in the vines and orchards, we have a less conventional, but more traditional approach to farming. You will see less herbicide and pesticide use, and more flowers and grasses growing among the vines. This green approach not only looks lovely, but cover crops are an effective method to slow down erosion, keep moisture in the ground and naturally add nutrients to the soil.

Many of our farms include sheep, pigs and chickens. Inclusion of fuzzy and feathered vineyard helpers is part of our purposeful approach, making our vineyards healthier and our farms more sustainable. Mixed agriculture with orchards and vineyards, and a huge diversity of grape varieties help our farmlands be less prone to disease.

CERTIFICATIONS & COMMITMENTS

There are several certifications available to Naramata Bench farmers and producers. This short guide will enable you to understand the meaning behind the labels. Many vineyard managers and orchardists on the Naramata Bench use tactics from multiple approaches.

CERTIFIED SUSTAINABLE

Sustainable Winegrowing BC has detailed a broad spectrum of criteria to meet water use, environmental protection, energy use and other targets. Both vineyards and wineries may be certified. Naramata Bench producers were some of the first to qualify for this certification.



CERTIFIED ORGANIC

In British Columbia, both these organic certifications mean that farms and beverages have been certified to the Canadian organic standards. An organic approach is avoiding synthetic pesticides, herbicides, fertilizers and genetically modified crops.



DEMETER CERTIFIED

Demeter Canada is the organization responsible for certifying biodynamic farms that build on organic certification, with specific farming practices that follow natural cycles and incorporate natural additives to increase the vitality of the soil and the products.



REGENERATIVE ORGANIC CERTIFIED

Building on organic certification as a baseline, a regenerative approach is focussed on improving the quality of the ecosystem and farmland. This certification takes into account soil health, animal welfare, and social fairness.



CONTACT

For more information about the geophysical and cultural terroir of the Naramata Bench, please contact our Trade and Media Contractor.

Email: media@naramatabench.com

For media, social, trade and producer brand guides, as well as guidance for photographers and graphic designers, please visit our website for a comprehensive suite of resources.

Website: naramatabench.com



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