

Savour the Naramata Bench



NARAMATA BENCH WINES

Crafted by artisans, in Canada's most charming wine community

IT'S ABSOLUTELY MAGICAL

High above Okanagan Lake, along a slowly winding country road, vineyards dot the landscape. Flowers bloom amongst the vines. Sheep, chickens and children roam. Winemakers perfect their craft: growing, collaborating, experimenting. Bottles are filled, tables are laid, guests are welcomed. Stories are shared. Take your time - enjoy it together.

TELL THE NARAMATA BENCH STORY

- Focus on communicating the charm of the Naramata Bench, the craft and artisanship of our wines, and the people that make our wine community absolutely magical.
- Tag @naramatawines so we can share your communications. Access the four season photo bank on our website - all the professionally taken photos and videos are free for use by the media, and include descriptions and photographer/videographer credits.
- Contact the Naramata Bench Trade and Media Coordinator to arrange for Naramata Bench producer visits, and to be considered for samples to be sent for tasting and review.
- Consult the Naramata Bench Terroir Guide resources to learn more about the physical terroir of our magical wine region, including soil profiles, aspect, elevation, precipitation, and sunshine hours.
- For technical information about Naramata Bench wines, consult the Wines of BC Explorer site, the Global Wine Database or the producer directly.



CHARM

Relates to the beauty and rural agricultural nature of the bench, the rolling hills of small lot vineyards, the quiet quaint village where people walk down the middle of the street, the laidback, welcoming nature of the residents, and the magic of peacocks.

Belonging



CRAFT

Relates to the appreciation of artisanship, the thriving markets and roadside stands, regenerative approaches to farming, experimentation and continual improvement of wine, local producers of beverages, food, linen, lavender, and many other fine goods.

Richness



COMMUNITY

Relates to the laid-back pace of life, the warm welcome to visitors from all walks of life, potluck and long table dinners, countless hours of volunteering, the pride of the gardens and homes on the bench, and the spirit that binds neighbours together.

Warmth